

## Todd Chatman

*Nonprofit Growth Consultant | Broadcast Fundraising Strategist | On-Air Talent | Leadership Expert | Keynote Speaker*

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### About Todd:

Todd Chatman is a nonprofit growth consultant, fundraising strategist, and veteran broadcast host who has helped raise more than \$70 million for mission-driven organizations. With over 25 years of experience in media, donor development, and nonprofit growth, Todd brings clarity, energy, and measurable results to both his client work and the stage.

As Principal at **mission:activate**, Todd partners with domestic and international nonprofits to activate their message, implement multi-channel fundraising strategies, and move donors to meaningful action. He has served as on-air talent and campaign strategist for some of the most recognizable names in the nonprofit space—including Food For The Poor, Compassion International, Buckner International, CURE International, and SOS International.

Todd's sessions are practical, fast-paced, and filled with real-world insight from decades in broadcast and ministry development. Whether consulting behind the scenes or on stage at a major event, he equips teams to communicate clearly, lead well, and fund their mission.

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### Speaking Topics:

- *Broadcast Fundraising That Works*: Inspire generosity through campaigns that connect—from the mic to the message.
  - *Activate Your Message*: Clarify your voice, cut through the noise, and move donors to act.
  - *The Business of Ministry*: Align mission and metrics without compromising either.
  - *Partnership That Performs*: Strengthen the relationships that drive results.
  - *Leadership That Lasts*: Lead through growth, change, and challenge—with clarity and integrity.
  - *From Airtime to Impact*: Turn broadcast moments into lasting donor relationships.
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