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i58:10 Media Acquired by mission:activate, Fueling Nonprofit Fundraising Growth

September 22, 2025 — mission:activate, (formerly Chatman Media + Marketing) a consulting firm dedicated to helping purpose-driven organizations “grow their good,” today announced the acquisition of i58:10 Media, a respected fundraising and development consultancy founded by David Harms.

This strategic acquisition expands mission:activate’s ability to provide comprehensive services in media strategy and broadcast fundraising, donor development, and nonprofit leadership support, while honoring the strong foundation built by Harms and the i58:10 Media team.

“David Harms and i58:10 Media have served nonprofits with excellence for over twenty-eight years, helping organizations fulfill their calling with clarity and impact,” said Todd Chatman, CEO & Founder of mission:activate. “By acquiring the company, mission:activate is building on that legacy – equipping nonprofits with expanded tools and proven strategies to reach more donors and accelerate their mission.”

Through this acquisition, current and future clients can benefit from the integration and expertise of both the Chatman Media and i58:10 Media framework for broadcast fundraising and donor development. These clients will now also have access to mission:activate’s proprietary Activate 360° ReviewSM, Activate Leadership Coaching, and a suite of consulting solutions.

David Harms, founder of i58:10 Media, added: “I’m proud of the work we’ve accomplished in helping nonprofits share their story and engage donors. I’m confident that under mission:activate’s leadership, the organizations we’ve served will continue to thrive. I’m excited to continue serving as an on-air fundraiser and creative strategist moving forward.

The current client roster includes CURE International, Food for the Poor, India Partners and World Concern, just to name a few. Going forward, all projects and client engagements will come together under the mission:activate brand.

About mission:activate

mission:activate (formerly Chatman Media + Marketing,) a consulting firm led by Todd and Kristen Chatman, helps nonprofit organizations “grow their goodSM” through leadership coaching, strategic fundraising consulting, and marketing services. With decades of combined experience across fundraising, donor engagement, and organizational development, mission:activate has helped its partners raise nearly \$100 million while strengthening donor engagement and retention and deepening long-term donor relationships.

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